



# Codm

Delivering Services Simply

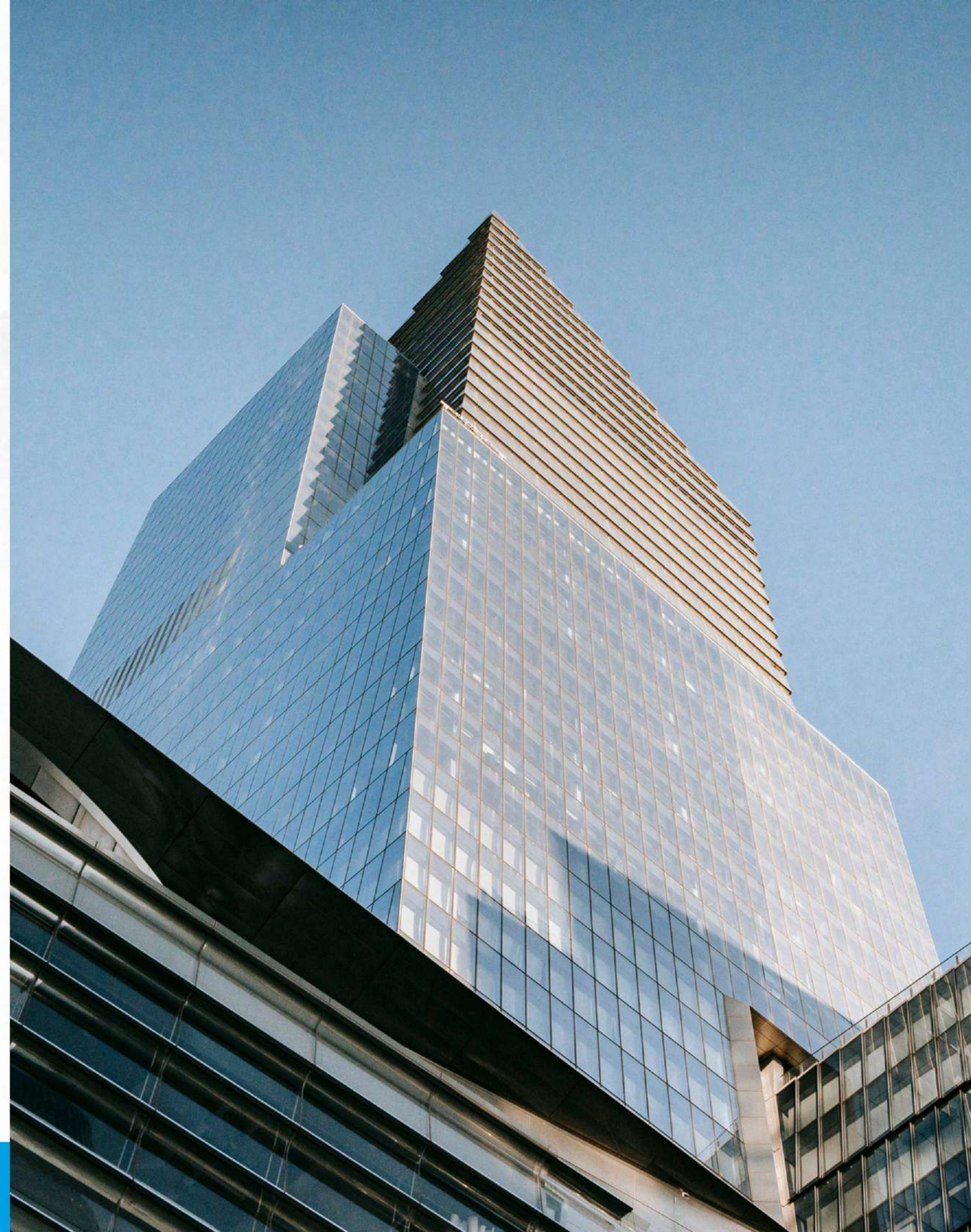


## Our Trusted Partners



Google Cloud  
Partner

[www.codmsoftware.com](http://www.codmsoftware.com)



# Table of Contents



- About Us
- Visionaries Behind CodM Software
- Our Vision, Mission & Goal
- Our Certifications
- Services We Offer
- Our Cloud Solutions
- Industry Vertical
- Key Projects
- Our Clients
- Client Testimonial
- Our Presence
- Contact Information

# ABOUT US

CodM software is a product improvement organization based in India and UK. The organization began its activities in 2021 and has since been providing consultation, support, and development services to its clients. CodM significantly focuses on the CRM space and has been expanding its operations in Salesforce gradually by launching a highly skilled and certified team to perform at their best.

The CodM team operates in a disciplined environment, staying motivated throughout their interactions with clients. The organization is currently working with offshore clients and delivering top-notch Salesforce services. CodM has also collaborated with other global organizations to expand its business in the Salesforce ecosystem, adhering to best practices in service delivery.



# Visionaries Behind CodM Software

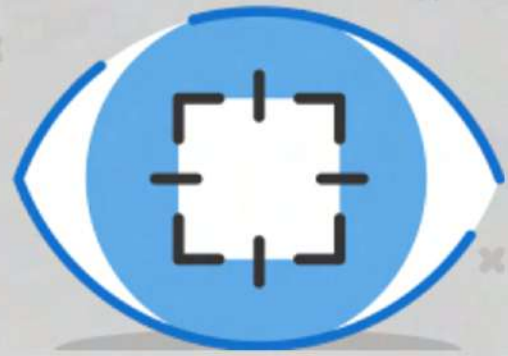
At the heart of CodM Software lies a team of forward-thinking leaders committed to driving innovation, excellence, and growth. Our Founders, CEO, and COO bring a wealth of experience, strategic insight, and a passion for technology that has shaped the company's journey from a startup to a trusted IT solutions provider. Their leadership continues to inspire our team, strengthen client relationships, and steer CodM toward a future of impactful digital transformation.



Anjali Kumari

Director & COO

# Our Vision, Mission & Goal



## OUR VISION

At CodM we believe in building relationships and partnerships with our clients and this collaboration helps getting best possible results.



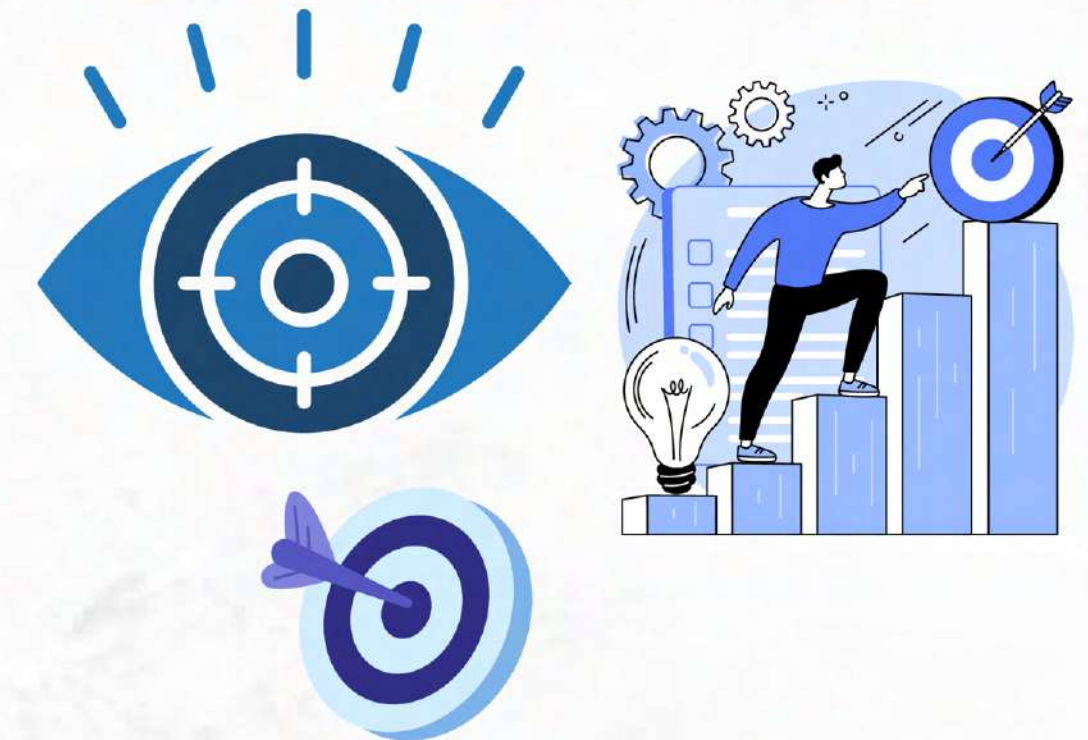
## OUR MISSION

Providing best Salesforce Solutions to the industries and to boost the business growth of our clients.

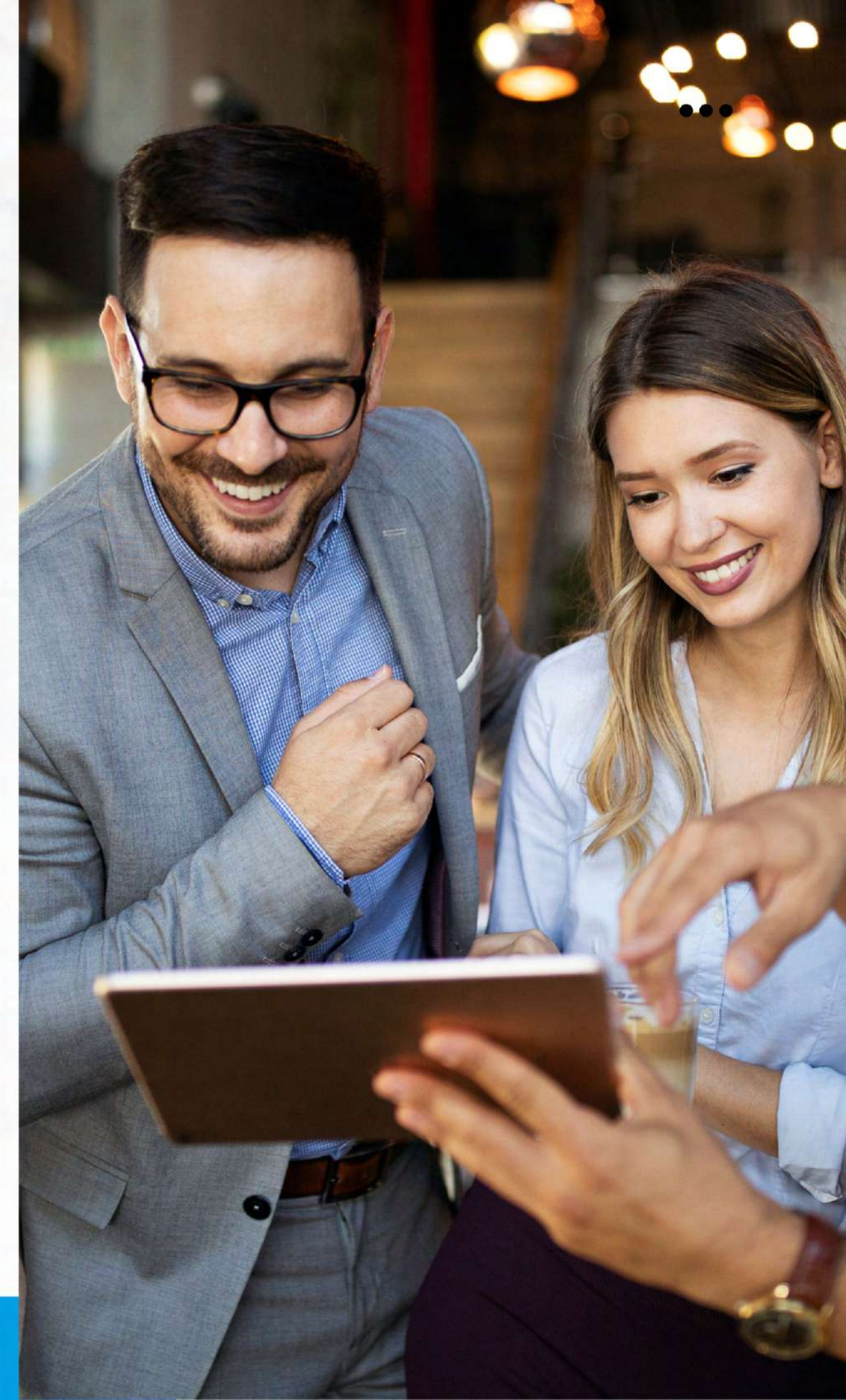


## OUR GOAL

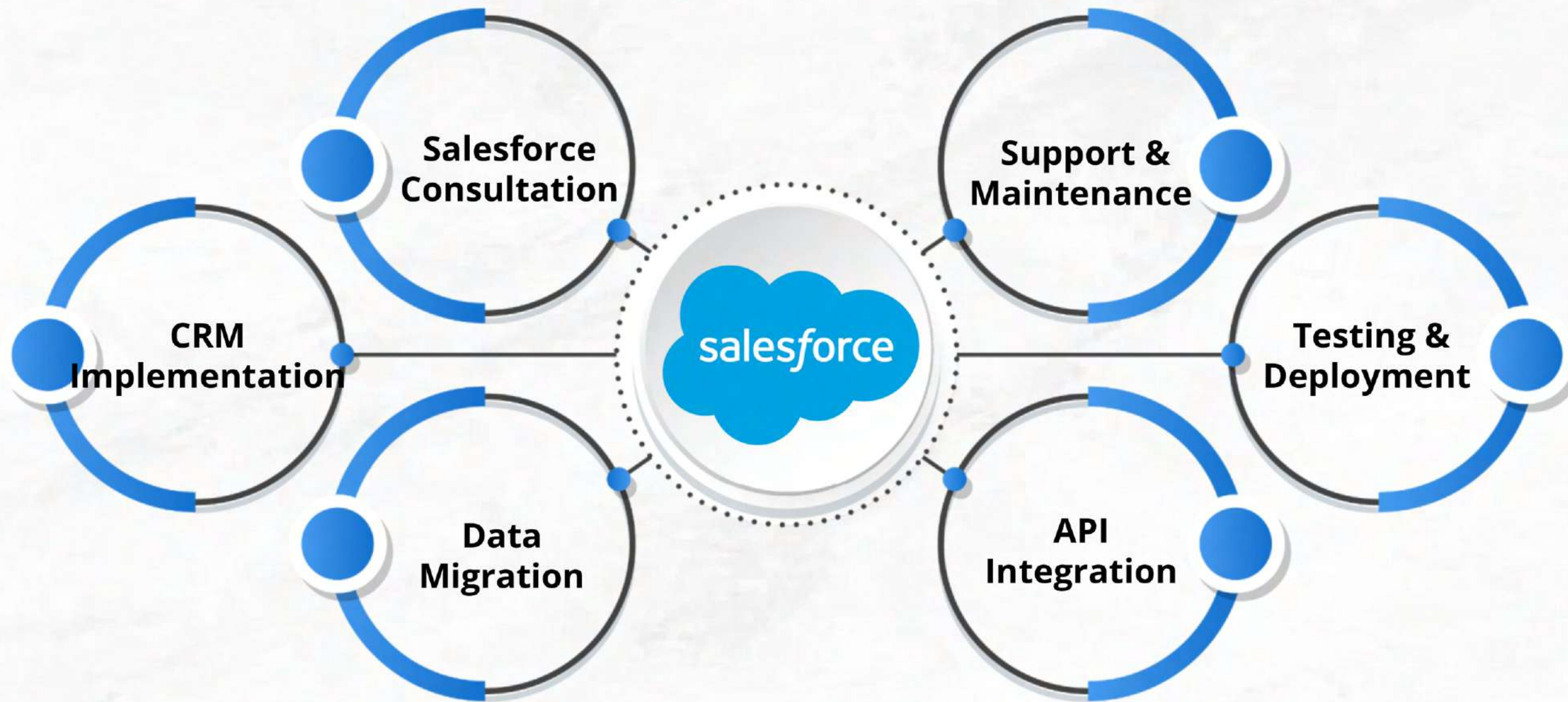
To make CodM pioneer in Salesforce Consulting, Implementation, and Delivery of services around the world with providing customized solutions to our clients.



# Our Certifications



# Services We Offer



# Our Cloud Solutions

- Education Cloud
- Financial Service Cloud
- Health Cloud
- Manufacturing Cloud
- Industry Cloud



# Industry Verticals

- Education Industry
- Banking & Financial Services Industry
- Healthcare Industry
- Manufacturing Industry
- Non-Profit Organizations



# Key Projects

- **Axis Bank – Home Loan Platform (Finance Sector)**

Designed and developed a Salesforce FSC and OmniStudio-based platform to streamline onboarding, verification, eligibility, and loan disbursement, improving customer and operational efficiency.

- **Inchcape – Salesforce Solution Architecture & Development (Automobile Sector)**

Architected and customized Salesforce applications using Apex, Visualforce, and Lightning. Integrated Salesforce with external systems via APIs, web services, and middleware for seamless connectivity.

- **Aflac – Salesforce CRM (Insurance Sector)**

Led design and development of automated, secure, and scalable Salesforce solutions to enhance claims processing and customer experience.

- **Achieve3000 – Salesforce CRM Solutions (Education Sector)**

Built and implemented CRM solutions to streamline student engagement, onboarding, and program management, improving efficiency across teams.

- **India Bulls – Loan Management System (Financial Sector)**

Built a Salesforce solution to digitize loan processing, DSA onboarding, and disbursement, ensuring scalability and seamless integration.

# Our Clients



Solvitech  
Company Profile - Overview



Indiabulls



Infosys

# Client Testimonial

- **Banking**

Working with CodM was a turning point for us. Their expertise in building customized CRM solutions has transformed our customer interactions. We now have a unified platform that has streamlined our processes, resulting in improved efficiency and ultimately increased revenue. The team's dedication and innovative approach has exceeded our expectations.

- **Manufacturing**

Thanks to CodM, our marketing efforts skyrocketed. The personalized CRM solution enhanced our targeting, resulting in higher conversion rates. Smooth transition, user-friendly interface—our marketing team is now more agile than ever.

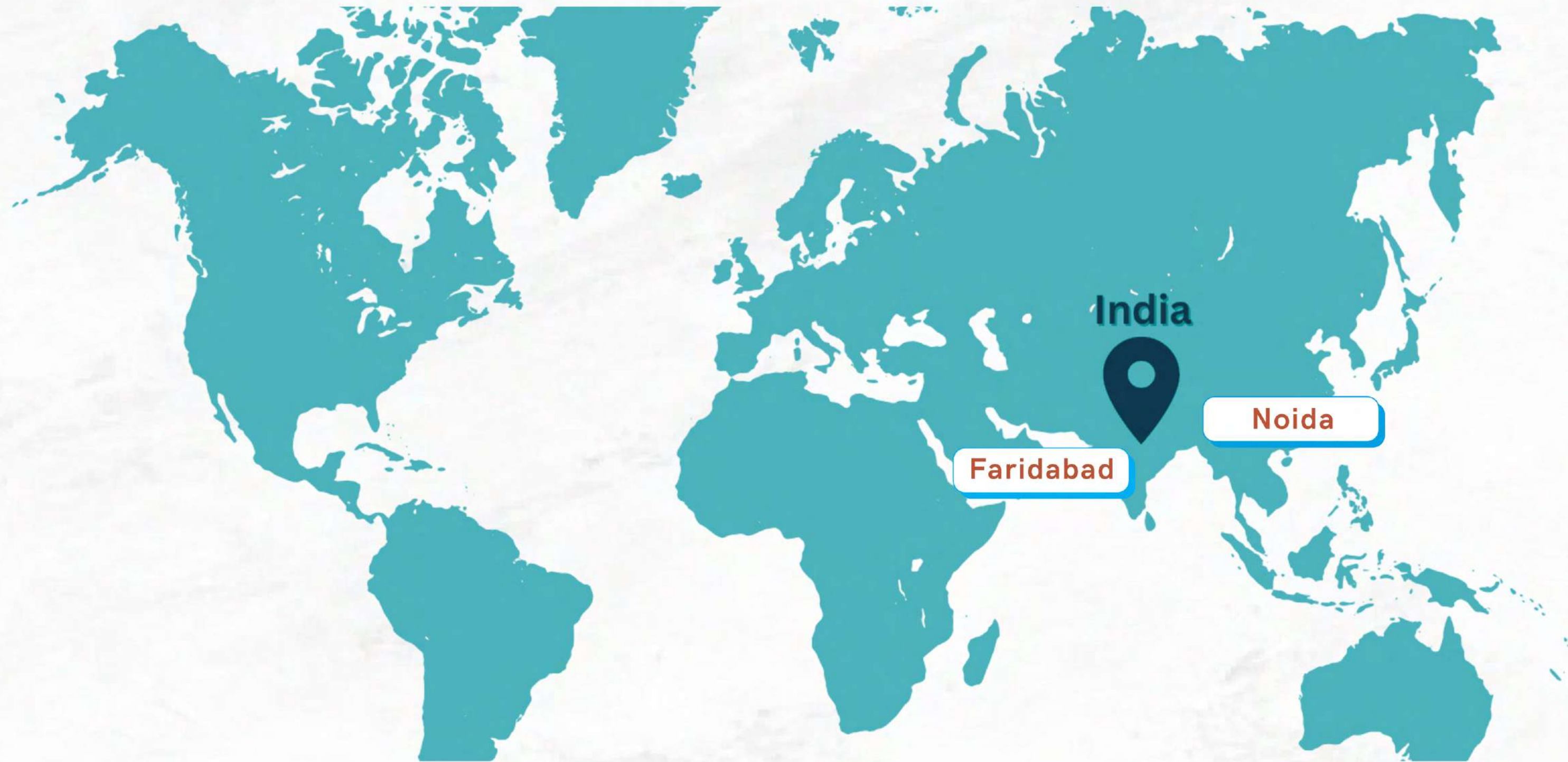
- **Healthcare**

CodM has given our company a strategic boost. Customized solutions improved our workflows and supply chain management. Valuable insights for better decision making. Their understanding of our business needs sets them apart.

- **Finance**

CodM transformed our customer service. Their CRM solution centralized information, enabling prompt and personalized support. Increased customer satisfaction is now our norm. They've been a true partner in our journey towards service excellence.

# Our Presence



# Contact Information



 [sales@codmsoftware.com](mailto:sales@codmsoftware.com)

 [www.codmsoftware.com](http://www.codmsoftware.com)

 India- +91 9871717425

 CodM Software

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# Thank you!

At CodM Software, we don't just deliver solutions—we build lasting partnerships.  
Looking forward to the road ahead.

